



NECROTIC  
ENTERITIS CONTROL



ANTIBIOTIC  
REDUCTION



PRODUCTION  
EFFICIENCY



# Selacid® Green Growth

## Supports poultry health by controlling microbial load

### Why Selacid® Green Growth?



#### Supports profitability

Lower incidence of necrotic enteritis and improved gut health of poultry has a positive influence on the performance and financial results



#### Controls microbial load

In order to keep bacterial overgrowth under control and to achieve optimal performance within intensive production systems



#### Selacid Green Growth

Safeguard poultry performance in antibiotic-free production systems



#### Broad spectrum microbial control to support poultry health

- Multiple targets to **control microbial load and reduce pH** in foregut to **enhance digestive efficiency**
- **Broad spectrum effect** on gram negative and gram positive pathogenic bacteria, throughout the gastrointestinal tract
- Safeguard poultry performance in **antibiotic-free production systems**



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## Business challenge

### Supporting your farms' profitability

Within the current intensive farming system, regulating microbial load is key in order to keep bacterial overgrowth under control. Bacterial overgrowth is directly reflected as reduced growth and productive performance and consequently the farm's financial results.

### Improving poultry gut health:

#### Trouw Nutrition's integrated strategy

Selacid® Green Growth is part of the Poultry Gut Health programme that focuses on broad spectrum microbial control, decreasing antibiotic use and improving production efficiency. Selacid Green Growth improves the digestive efficiency, enhances eubiosis in gut and effectively controls necrotic enteritis, which is reflected in healthier and optimal performing birds.

### Recommended use

Selacid® Green Growth can be incorporated into the feeding program via feed formulation.

### Recommended inclusion rate

Broilers & layers :

- 0.5-1.0 Kg per ton feed

Breeders :

- 1-2 Kg per ton feed

For antibiotic free rearing :

- 1.0-2.5 Kg per ton feed

### Summary

**Product name:** Selacid® Green Growth

**Benefit:** Controls microbial load, improves performance and supports antibiotic-free production

**Use for:** Poultry, application in feed

**Programmes:** Antibiotic Reduction/ Necrotic Enteritis Control/ Production Efficiency/Poultry Gut Health

Learn  
more visit  
[trouwnutrition.in](https://trouwnutrition.in)



**Ask your Trouw Nutrition representative how Selacid Green Growth can improve your poultry production and help you to reduce the need for antibiotics.**

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